

PENANG YOUNG

BUSINESS LEADERS



***PENANG
YOUNG
BUSINESS
LEADERS 2026***

Penang's success has always been built on the strength of its people – visionaries, doers, and changemakers who transform ambition into impact. As we advance into an increasingly complex global economy, the contributions of our young business leaders have become more vital than ever. Their energy, innovation, and resilience are not only shaping the future of our industries but also reinforcing Penang's position as a progressive, competitive, and connected state.

The Penang Young Business Leaders 2026 publication is a timely and meaningful recognition of the dynamic individuals who are redefining what it means to lead in today's business landscape. These young leaders span a wide spectrum – from technology and manufacturing to creative industries and social enterprises reflecting the diversity and agility of Penang's economic ecosystem.

Our journey toward the Penang2030 vision of becoming 'A Family-Focused Green and Smart State that Inspires the Nation', requires bold, future-oriented leadership. This is why the state has invested in transformative platforms such as 42 Penang, Penang Chip Design Academy, Penang Skills Development Centre, and Digital Penang's Creative Digital District and SME Empowerment Programme. These initiatives are designed not only to upskill our workforce, but to cultivate innovators, entrepreneurs, and leaders who can navigate and drive the future of Penang's economy.

Young business leaders play a critical role in this transformation. Through innovation, sustainable practices, and inclusive growth strategies, they are not just creating jobs – they are creating impact. Their success signals a broader readiness of our society to embrace change, adopt digitalisation, and lead with purpose.



MES SAGE

I would like to express my appreciation to Dato' Chng Huck Theng, Founder of CHTNetwork, for this initiative which provides a platform to honour emerging talents and inspire future leaders. This publication is more than a celebration – it is a call to action for all of us to support, mentor, and invest in the next generation.

To the exceptional individuals featured in this edition: congratulations. May you continue to lead with courage, build with integrity, and inspire with purpose. Your achievements are shaping not only the future of business in Penang but the future of Penang itself.

Let us continue to work together to build a state where every young leader has the opportunity to thrive, contribute, and uplift others – ensuring that Penang remains a place of opportunity, excellence, and shared prosperity for generations to come.



THE RIGHT HONOURABLE MR. CHOW KON YEOW
The Chief Minister of Penang

Penang's legacy as a vital port since the British colonial era is well etched in history. Today, it proudly stands as one of Malaysia's foremost states in technological manufacturing and tourism. Such a remarkable achievement is never by chance; the environment is crucial, but it is ultimately the spirit, attitude, and vision of its people that make the difference. The Penang Young Business Leaders 2026 initiative embodies this spirit, serving as a vital pillar in the state's ongoing success, now and in the years to come.

While established businesses have laid a solid foundation, it is the new generation of young leaders who must now shoulder the responsibility—driving progress, meeting high expectations, and confidently surpassing them. This project carefully presents a selection of these promising individuals, aiming to showcase their ventures and potential to connect with opportunities both locally and internationally.

Through print, digital, and social platforms, the reach of these young leaders can be expanded, opening doors beyond borders.

In closing, I take this moment to express sincere gratitude to Penang's Chief Minister, YAB Tuan Chow Kon Yeow, whose exemplary leadership continues to steer Penang toward greater heights. His message in this publication adds weight and encouragement to all. To the chosen young leaders of Penang, may 2026 bring success, growth, and fulfilment in all your endeavours.

MES SAGE



DATO' CHNG HUCK THENG

Founder & President, CHTNETWORK



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INTRO DUCTION

Connecting Penang to the World



Rooted in a rich cultural heritage and supported by a strong industrial foundation, Penang boasts a dynamic economy driven by key sectors such as tourism, healthcare, education, real estate, and the creative and culinary arts. It is home to an inspiring and remarkable array of personalities, leaders and organisations that together form the blueprint of an island-state that is not only a healthcare destination, but also a place to live, study, visit, and invest in.

Despite the challenges of recent times, Penang continues to stand tall as a vibrant nexus of innovation, entrepreneurship, and opportunity—attracting visionaries who are redefining the business landscape. Whether homegrown or international, these individuals and enterprises have demonstrated remarkable agility and resilience, rising to every challenge while continuing to drive Penang's progress.

The Penang Young Business Leaders 2026 is an initiative by CHTNetwork. In this special publication, we proudly showcase a group of trailblazing individuals who are shaping the future and contributing to the city's growing global influence.

Guided by the theme '*Connecting Penang to the World*', this exclusive edition spotlights young business leaders across diverse sectors. Through leadership, ingenuity, and strategic foresight, they are not only achieving personal success but also reinforcing Penang's role as a vital player in international trade, investment, and talent development.

By celebrating these dynamic changemakers, this publication aims to inspire future generations, forge meaningful connections, and reaffirm Penang's position as a thriving, world-class business hub.

Penang Young Business LEADERS 2026



OUR SERVICES :

SME Loan Advisory

P2P Loan Advisory

Investor Capital Advisory

ALEEXX CHOR

GALACTIC AXIS CAPITAL SDN BHD

Aleexx Chor is a passionate advocate for SME growth and financial empowerment. With extensive experience in SME financing and alternative funding, he founded Galactic Axis Capital Sdn Bhd (GACR) to bridge the gap between business owners and funding institutions—especially for those overlooked by traditional channels.

Believing that every great business idea has a cash flow story worth supporting, Aleexx is known for his real-world strategies and market-driven insights. He and his team help entrepreneurs overcome CTOS/CCRIS hurdles, improve bankability, and unlock growth potential through tailored financial solutions.



ALEEXX CHOR

Founder & Executive Director



Personal Loan Advisory

SME Government Grants

SCAN ME TO ADD



EVERY BUSINESS DESERVES A SECOND CHANCE

GACR operates as a boutique financing consultancy specialising in strategic funding advisory. Services include SME loan advisory, P2P lending, investor matching, fundraising support, and credit profile enhancement. With a strong network of banks, investors, and alternative lenders, GACR restructures funding applications, boosts business credibility, and raises approval success rates.

Driven by the belief that every business deserves a second chance, Galactic Axis Capital Sdn Bhd guides even previously rejected applicants toward viable funding paths.

More than just consultants, Aleex and his team act as financial co-pilots—trusted partners who navigate the complexities of business finance and help SMEs chart a confident course toward sustainable growth.



GALACTIC AXIS
CAPITAL

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CHNG TIAN YING

REDBACKS SPORTS · CHIROPRACTIC · WELLNESS

Chng Tian Ying is the Founder of REDBACKS SPORTS · CHIROPRACTIC · WELLNESS, a Penang-based practice established in 2025 that integrates Sports Chiropractic, Sport Science, and movement education. Built on the values of helping individuals move better, recover smarter, and perform stronger, Redbacks represents Tian Ying's vision to create a space where athletes, dancers, active individuals, and the general public can recover, perform, and grow through evidence-based, movement-focused care. The name pays homage to the first sports teams she worked with in Australia, symbolising resilience, connection, and legacy.

Redbacks was created from a passion to serve clients beyond pain relief. It aims to understand how the body moves, adapts under pressure, and stays in peak condition throughout their activities and daily life.

Tian Ying's journey is a blend of sports, dance, and passion for helping others overcome injury, restore movement, enhance performance, and empower long-term wellbeing. Growing up surrounded by sports and discovering her love for dance and performing arts



CHNG TIAN YING
Founder

**HELPING INDIVIDUALS
MOVE BETTER, RECOVER
SMARTER, AND PERFORM
STRONGER** ””



in her teens, she found a way to unite these worlds through a career that blends Sports Chiropractic and Sport Science.

She holds a Double Bachelor in Health Science and Applied Science (Chiropractic) from RMIT University, a Master of Sport and Exercise Science (Strength and Conditioning) from Victoria University, and the International Certificate in Sports Chiropractic (ICSC) from FICS. She was presented with the Sports Chiropractic Graduate Award upon graduation and has since worked at multiple local, national, and international sporting events. Most recently, she represented her profession at The World Games 2025 in Chengdu, China, as one of 53 sports chiropractors selected worldwide.

As an accomplished dancer, instructor, and choreographer, Tian Ying also integrates sport science principles into her dance teaching, equipping others with the knowledge to move more efficiently, prevent injuries, and condition their bodies for sustainable performance.



REDBACKS
SPORTS • CHIROPRACTIC • WELLNESS



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CHRISTINE ONG JIA MIN

UNKNOWN CAFÉ & BISTRO

Christine Ong's journey in the F&B industry began at just 19, driven by a passion for hospitality and a desire to support her family. With no formal education but strong entrepreneurial drive, she launched a modest food stall serving English breakfasts and sandwiches—laying the foundation for a greater vision.

By 23, Christine boldly opened her first full-fledged café, leading to the birth of Unknown Cafe & Bistro—a brand rooted in warmth, creativity, and Malaysian identity. Today, Unknown has grown into a thriving name with three popular outlets across Penang, and Christine now has her sights set on expanding nationwide.



CHRISTINE ONG JIA MIN
Founder



**A CULTURAL SPACE THAT
CELEBRATES MALAYSIA'S
RICH HERITAGE**



Her journey has been entirely hands-on, from curating menus and refining recipes to designing interiors and building a passionate, values-driven team. Her leadership is marked by grit, attention to detail, and a deep commitment to meaningful customer experiences.

Unknown Cafe & Bistro is a cultural space that celebrates Malaysia's rich heritage through its menu, storytelling, and community-driven events. Christine's goal is not only to serve great food and drinks, but also to foster connection, joy, and pride in local culture.

From a humble stall to a beloved homegrown brand, she is determined to make Unknown Café Malaysia's most beloved local-inspired café by 2030.

UNKNOWN

LOCAL-INSPIRED CAFE FOR EVERYONE

For more information, please visit facebook.com/unknownpenang



TOWN SERIES

35G Jalan Pahang,
10450 Georgetown, Penang.

WATERFRONT SERIES

3-G-23 Queens Residences Q2,
Persiaran Bayan Indah,
11900 Bayan Lepas, Penang.

ECO SERIES

C10, Riverpark Auto-City,
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CHUAH YAO LIN

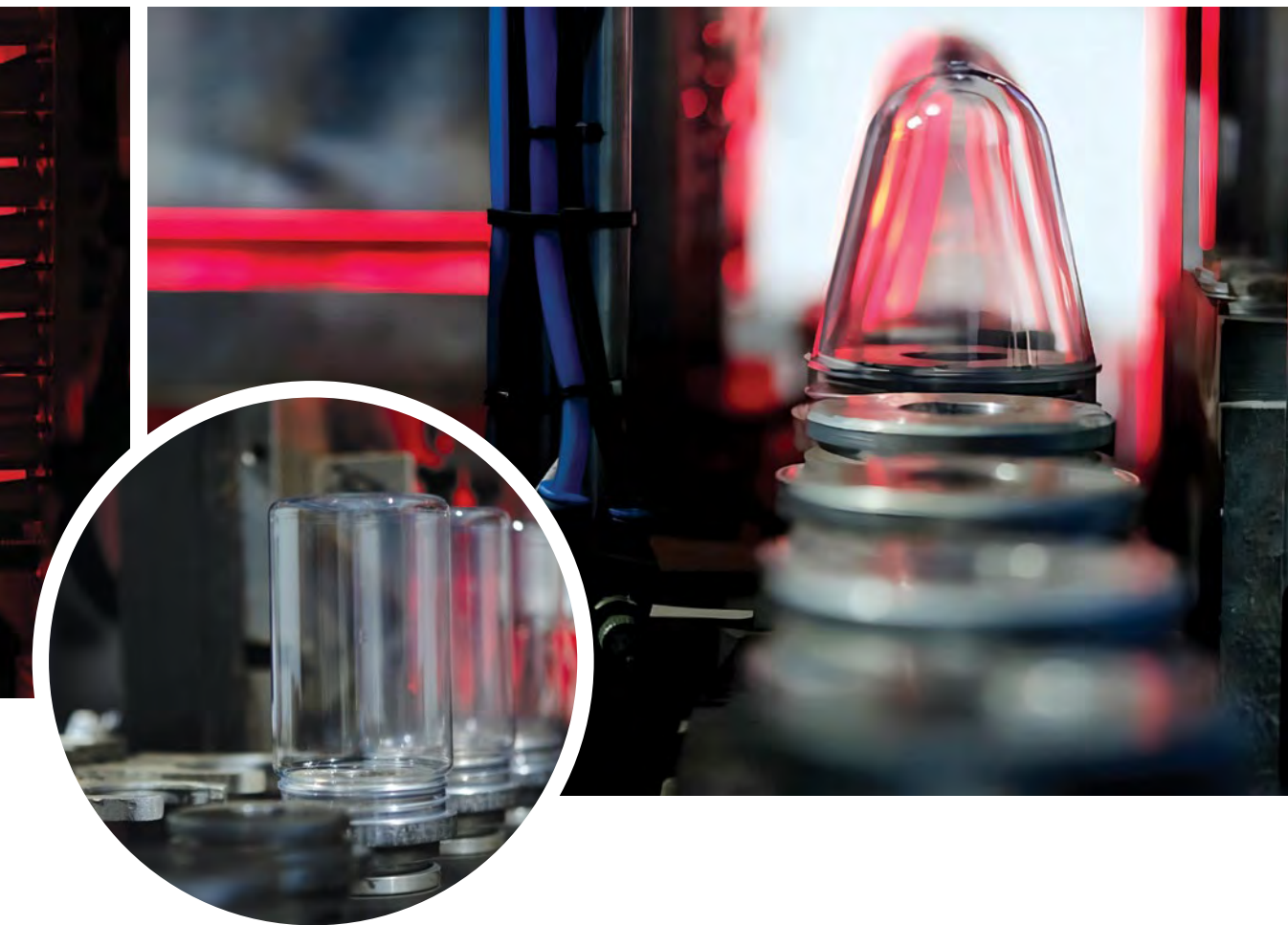
BINSEN PLASTIC INDUSTRIAL SDN BHD

Chuah Yao Lin represents the third generation of leadership at Binsen Plastic Industrial Sdn Bhd, one of Malaysia's most trusted names in plastic packaging since 1980. Stepping into the role with a deep sense of purpose, Yao Lin continues the legacy of his grandfather, founder Mr. Chuah Kay Buan, whose vision was to make quality packaging accessible to all businesses—not just the giants.

Under Yao Lin's stewardship, Binsen Plastic continues to uphold the founding principles of The Chuah Leadership Code, emphasising integrity, uncompromising safety standards, and Malaysian-rooted resilience. The company's products meet stringent food-grade protocols and often exceed global compliance benchmarks, ensuring the highest level of consumer safety and confidence.



CHUAH YAO LIN
Executive Director



Yao Lin is also spearheading the next chapter of innovation at Binsen, integrating advanced automation and sustainability practices (5S) to enhance product consistency and reduce environmental impact. His approach blends tradition with transformation—protecting the company’s legacy while aligning with modern industry demands.

With a philosophy of “Keep jobs local; earn trust globally,” Yao Lin is expanding Binsen’s footprint while nurturing community growth. His leadership ensures that Binsen remains a benchmark of trust, safety, and forward-thinking ‘go-green’ packaging solution provider.

”
**YOUR GO GREEN
PACKAGING SOLUTION
PROVIDER**



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DAILY RECIPE INDUSTRIES (M) SDN BHD

Daily Recipe Industries (M) Sdn Bhd, through its flagship brand, COFFEE TREE, manufactures instant, pre-mixed beverages ranging from coffee to cocoa and tea to milk tea, with a wide variety of flavours available in each product category.

Since its inception in 2002, Daily Recipe has been constantly refining its product offerings while prioritising quality and equality in the trade. Both the company and the brand have earned an excellent reputation in recent years for their ongoing efforts to improve, develop, and introduce new product lines in order to remain appealing to their target customers.

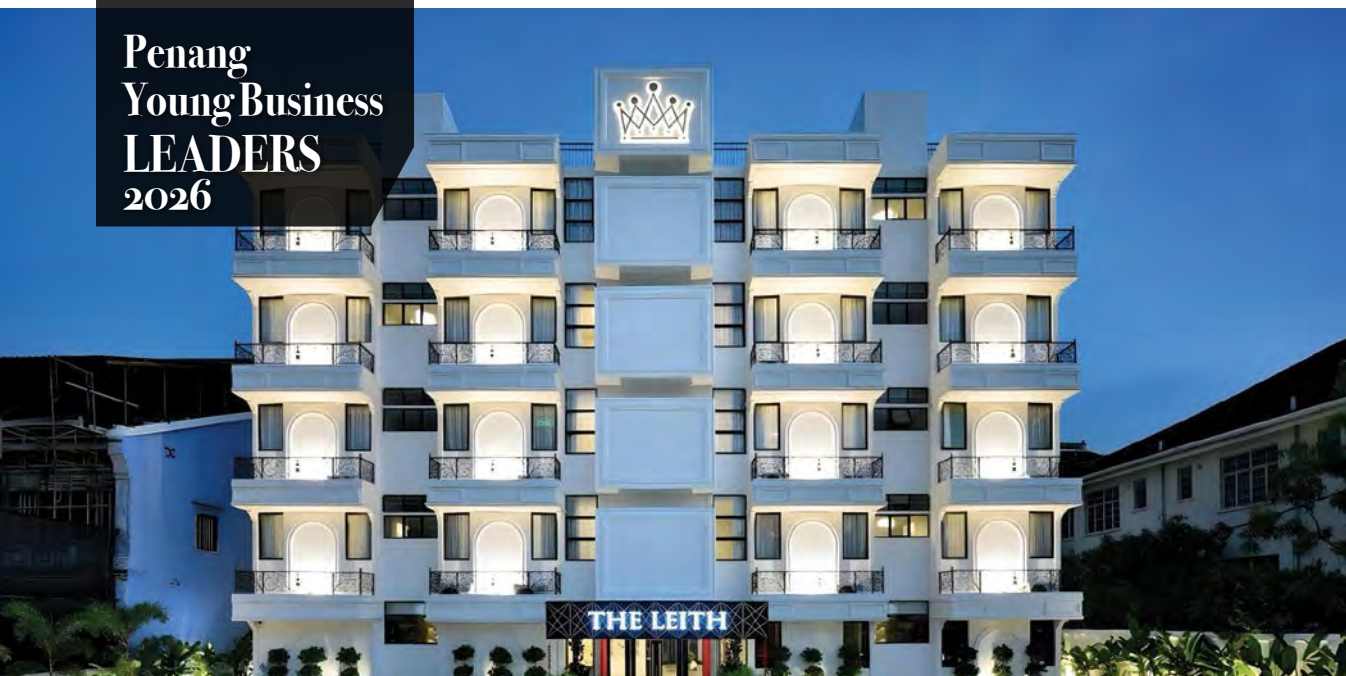
As an ISO 22000, HACCP, GMP, and Halal-certified company, Daily Recipe is dedicated to ensuring the quality of its manufacturing processes while championing the company ethos of 'Quality, Innovative, Authentic, and Enjoyment'. Customers can be assured that the more than 60 products bearing the Coffee Tree brand name are of high quality and value. The Coffee Tree GOLD BLEND Penang White Coffee, one of its signature products, is a must-buy for visitors to Penang. It is a popular choice among coffee drinkers because it is smooth, rich, and aromatic.

The company's products are exported to Singapore, China, Brunei, Vietnam, Indonesia, Macau, and Australia, and its global distribution network is expected to expand.



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EVIAN CHOONG

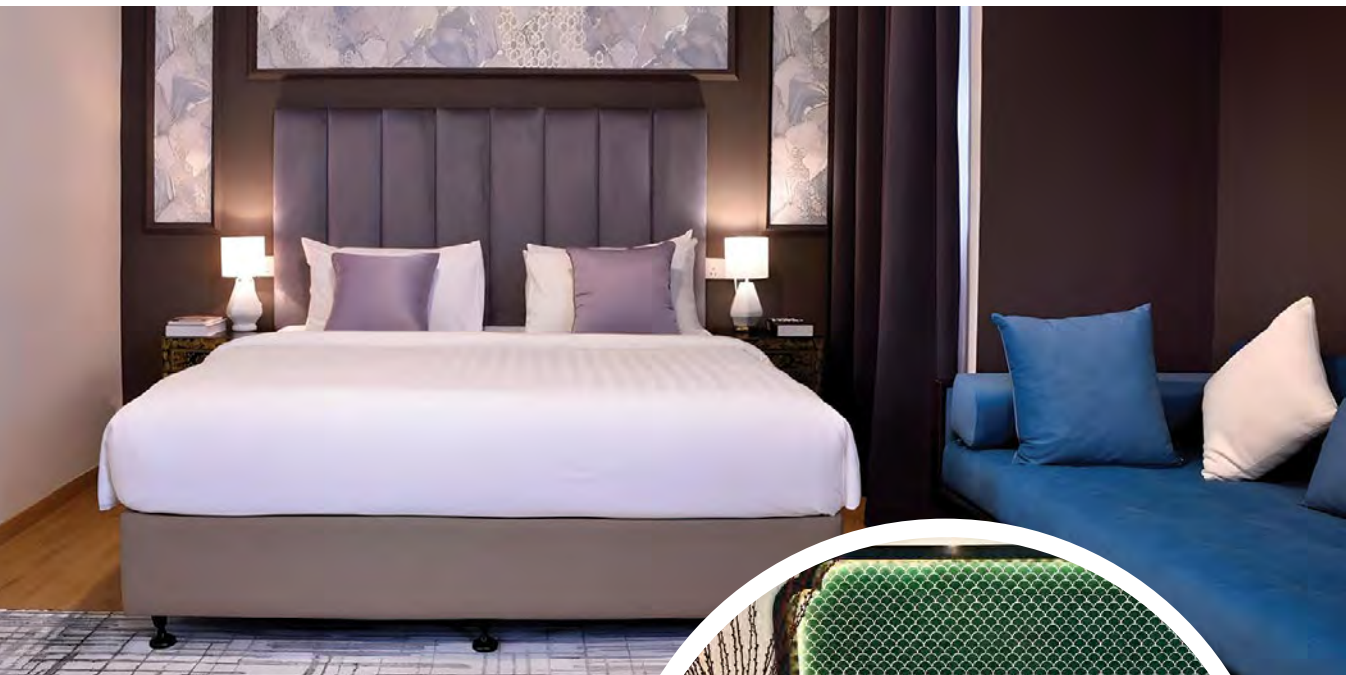
EVS HOLDINGS SDN BHD

Evians Choong, founder and director of EVS Holdings Sdn Bhd, is redefining Penang's heritage hospitality with the launch of The Leith Hotel Penang. This landmark project blends cultural preservation with modern luxury, reflecting her vision to keep heritage relevant and economically vibrant in a fast-evolving tourism landscape.

Located on historic Leith Street in George Town, The Leith Hotel—formerly the Waldorf Hotel Penang—has been transformed into a boutique destination that honours its storied past while appealing to contemporary travellers. Once the mansion of Cheah Cheang Lim, a prominent tin magnate and philanthropist, the building retains its unique blend of European and Chinese architectural influences—a tribute to Penang's multicultural legacy.



EVIAN CHOONG
Founder & Director



EXPERIENCE PENANG THROUGH A LENS OF CULTURAL SOPHISTICATION

Now home to 44 thoughtfully designed rooms and suites, the hotel balances heritage charm with modern comforts. Its in-house restaurant, Luffa, offers refined Asian and Malaysian cuisine using fresh, locally sourced ingredients in a warm and intimate setting.

Strategically situated near George Town's vibrant streets and historic landmarks, The Leith invites guests to experience Penang through a lens of cultural sophistication. Under Evians Choong's leadership, it stands as a compelling model of how heritage and innovation can intersect to inspire new directions in local development.

EVS
HOLDINGS

Hotels • Real Estate • F&B • Wellness

For more information, please visit www.theleith.com



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FENNIE NG SIEW LOOI

ORIGINS FOOD INDUSTRIES SDN BHD

Fennie Ng Siew Looi, Managing Director and Founder of Origins Food Industries Sdn Bhd, leverages over 12 years of food industry expertise and a BSc (Hons) in Food Science and Nutrition to drive her mission: creating wholesome, natural foods for the next generation. She champions the belief that lifelong health begins in infancy.

In 2016, Fennie pioneered Natufoodies, Malaysia's early leader in natural baby food. Approaching its ninth year, the brand supports every stage of a child's feeding journey with thoughtfully crafted nutrition. Natufoodies products prioritise recognisable ingredients, clean labels, and essential nutrients to foster healthy growth, development, and self-feeding skills.



FENNIE NG SIEW LOOI
Managing Director & Founder

"Natufoodies Accompany Through Your Childhood Journey"



Global standards meet local dedication: Natufoodies holds rigorous certifications (ISO 22000, HACCP, Halal, IFOAM Organic) and complies with FDA, CODEX, and regional regulations. Proudly Malaysian-made, the brand now reaches families in over 12 countries, including Singapore, Taiwan, the Philippines, Thailand, Vietnam, Indonesia, Myanmar, Cambodia, the UAE, Hong Kong, and more.

Natufoodies also partners with parents to nurture confidence and joy through pure, nourishing meals. Specialising in rice-based items like cereals, crackers, and puffs for infants and toddlers, Origins Food Industries also offers OEM services worldwide.

“

**CREATING WHOLESOME,
NATURAL FOODS FOR THE
NEXT GENERATION**



For more information, please visit
www.natufoodies.com



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GAN SOON HUAT SWATOW COFFEE PENANG

Gan Soon Huat began his career in health and medicine before venturing into entrepreneurship. In 2008, he founded Natural Origin House, offering 100% natural skincare, aromatherapy, and agarwood products. The brand expanded into Singapore, China, and Hong Kong before relocating to Penang.

Driven by a passion for Malaysian kopi (coffee) and a desire to elevate local coffee culture, Gan co-founded Oldmaster Coffee in 2017, which grew into a nationwide franchise. After exiting in 2020, he returned with Swatow Coffee Penang, launched in 2023.



GAN SOON HUAT
Founder

Swatow Coffee celebrates Malaysian heritage with charcoal-toasted kaya toast, street food, and traditional kopi made using premium ingredients and time-honoured methods. Within a year, it was recognised as one of Penang's Top 5 Best Cafés by INPenang Magazine.

Gan is also active in charitable causes, supporting cancer patients and underprivileged communities—reflecting his belief in purpose-driven entrepreneurship.



檳城 汕頭咖啡
SWATOW COFFEE PENANG
手冲南洋咖啡

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GOH CHEE SUN

CHEE SUN & ASSOCIATES

Goh Chee Sun, Founder of Chee Sun & Associates, has grown his firm from a single Penang office in 2020 into five branches across Malaysia, including Kuala Lumpur city, Kuchai Lama, Johor Bahru, and Sungai Petani. A University of London law graduate and recipient of the Pingat Jasa Malaysia (PJM) award, Goh combines sharp legal acumen with an entrepreneurial mindset.

Under his leadership, the firm has become a trusted advisor to Fortune 500 companies, top banks, and families alike. With over 12 specialised lawyers, the practice covers conveyancing, litigation, corporate and family law. As a panel solicitor to Malaysia's leading banks, Chee Sun & Associates continues to expand, blending personalised legal solutions with innovation, integrity, and a deep commitment to client care.



GOH CHEE SUN
Founder & Managing Partner



**TO EXPAND, BLENDING
PERSONALISED LEGAL
SOLUTIONS WITH
INNOVATION, INTEGRITY,
AND A DEEP COMMITMENT
TO CLIENT CARE**



吴志山律师事务所
Chee Sun & Associates

For more information, please visit
www.cheesunassociates.com



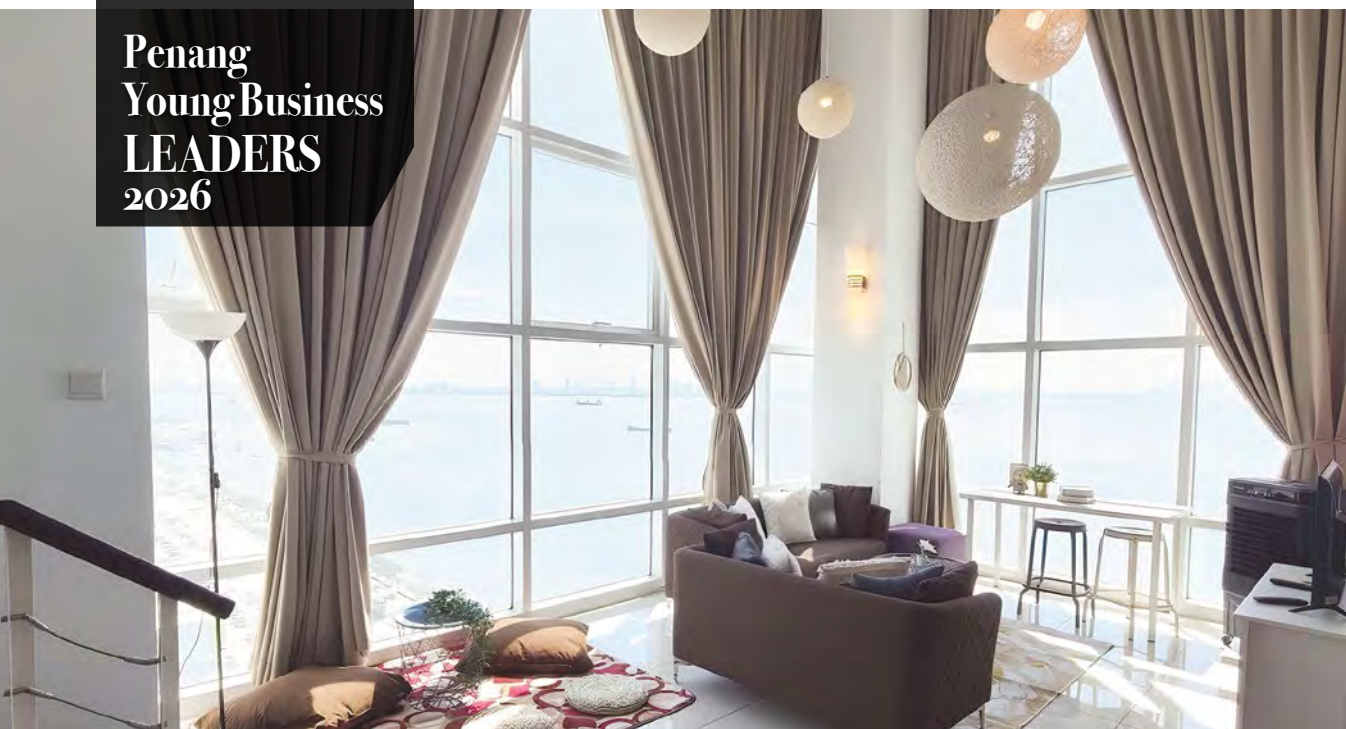
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HANSON LI JIA HENG

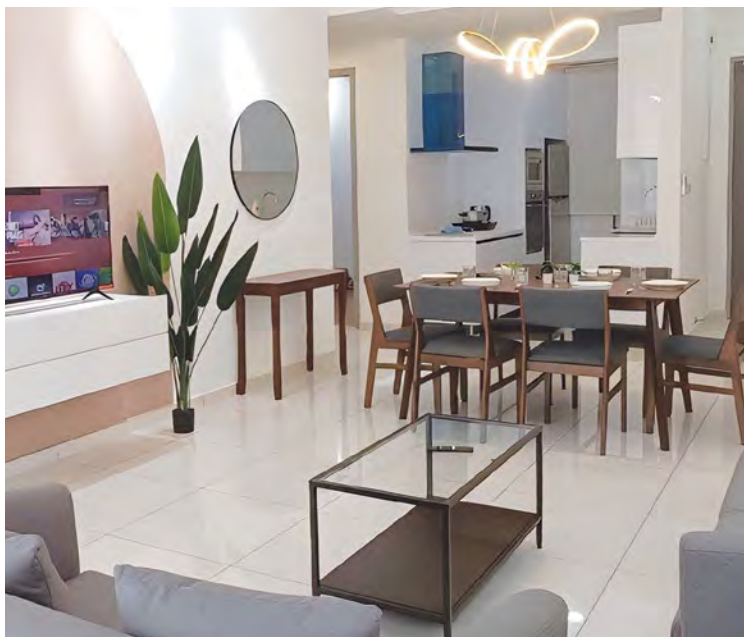
COHANS MANAGEMENT SDN BHD

Hanson Li Jia Heng, Founder and Director of Cohans Management Sdn Bhd, leverages 18 years of hospitality expertise from managing Penang Hill's iconic David Brown's Restaurant. This background in premium guest experiences laid the foundation for his property management venture, established in 2019 just before Malaysia's Movement Control Order (MCO).

Despite pandemic challenges, Hanson's strategic vision propelled Cohans Management from an initial portfolio of 2 properties to over 100+ properties across Penang within just six years. The company now serves urban and suburban areas including Penang Island, Bukit Mertajam, and Prai, offering tailored short-term rental solutions.



HANSON LI JIA HENG
Founder & Director



MAXIMISING RENTAL YIELDS WHILE DELIVERING EXCEPTIONAL HOSPITALITY

Under Hanson's leadership, Cohans has expanded beyond core Airbnb and sublet management to include end-to-end property services, specifically renovation setup for market-ready listings, room renting management for co-living tenants and homestay operations catering to leisure and business travellers.

The company's mission—maximising rental yields while delivering exceptional hospitality—stems directly from Hanson's dual expertise in high-end service and agile business scaling. Today, Cohans guarantees homeowners stress-free passive income through dynamic pricing, dedicated maintenance, and occupancy optimisation, all while curating comfortable spaces for Penang's diverse visitor demographic.

Hanson's journey from F&B service management to property industry innovation has revolutionised the property rental market standards, transforming Cohans into Penang's trusted partner for profitability and guest satisfaction.



For more information, please visit
facebook.com/cohanspenang



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HAW WENG KEONG

HAW MART TRADING SDN BHD

Haw Weng Keong is a seasoned food wholesale and retail specialist with over 10 years of experience. With a background in construction and a UEC certificate, he transitioned into the food industry to build his own brand, Haw Mart Trading Sdn Bhd, which focuses on one-stop sourcing solutions for hawkers, restaurants, and factories. The company specialises in halal-certified bulk sauces, dried goods, beverage powders, and fresh Thai-imported vegetables with optional processing services such as washing and cutting. By sourcing directly from farms



HAW WENG KEONG
Founder

**DELIVERING QUALITY,
AFFORDABLE, AND
SAFE FOOD**



and maintaining efficient distribution, they fulfil over 30,000 orders monthly, ensuring freshness and competitive pricing. Currently pursuing MESTI and HALAL certifications, Weng Keong remains committed to delivering quality, affordable, and safe food—making clean eating accessible to all.



For more information, please visit
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Penang Young Business LEADERS 2026

DR. JOHZE LOW WEI CHEONG

THERMOEX ENGINEERING SDN BHD

Dr. Johze Low Wei Cheong, Founder and Director of ThermoEx Engineering Sdn Bhd, brings extensive experience in cleanroom and M&E engineering, specialising in HVAC, utility systems, and process engineering for the semiconductor, pharmaceutical, and high-tech sectors.

Having recently earned his DBA (Doctor of Business Administration) from European City University, Paris, Johze continues to exemplify dedication to technical excellence and professional advancement. With a hands-on, solution-driven approach, he oversees every phase from design to system commissioning, ensuring technical precision and compliance with industry standards.

ThermoEx delivers quality-focused, cost-effective design-and-build solutions across cleanroom environments, mechanical processes, and electrical systems. The company is known for its practical, client-centric execution and commitment to operational reliability.



DR. JOHZE LOW
Founder & Director

Driven by continuous improvement and innovation, Johze has earned industry recognition for his leadership in engineering and business development, positioning ThermoEx as a trusted partner in complex industrial projects.



VISION
TO CONTINUOUSLY STRIVE
FOR EXCELLENCE IN
ENGINEERING INDUSTRY

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TO PROVIDE COMPETITIVE
ENGINEERING SOLUTIONS
AND TO CREATE MAXIMUM
VALUE FOR OUR CUSTOMERS

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HAWKE TAN WENG HOCK

UB GROUP

Hawke Tan Weng Hock, the Group Chief Executive Officer of UB Group, is a transformative leader who has propelled the company into a leading position within the automation and Industrial IoT sectors.

Hawke's leadership philosophy focuses on integrating automation, IoT, and data analytics to optimise operations, enhance productivity, and deliver sustainable growth. By aligning UB's mission with the future of industrial automation, the company has evolved into a global leader and strategic partner for Smart Manufacturing and Smart Warehousing, helping enterprises streamline supply chains, enhance agility, and unlock measurable value through advanced technologies.



HAWKE TAN WENG HOCK
Group Chief Executive Officer



A defining milestone came between 2013 and 2017, when UB Group implemented a lights-off semiconductor backend manufacturing solution in Shanghai. The initiative combined fully autonomous material traceability, setting new standards for operational excellence and dramatically reducing the need for human intervention.

Hawke's leadership has garnered significant recognition. In 2022, UB Group received the CHT Pursuit of Excellence – Industrial 4.0 Solution Provider Award and in 2023, Hawke himself was honoured with the INPenang Emerging Entrepreneur Award for his contributions. For Hawke, such honours affirm the progress made and serve as a catalyst to keep advancing, empowering teams, translating customer ambitions into reality, and driving a manufacturing renaissance where innovation is continuous and transformation is the norm.



For more information, please visit
www.ubsmartsolutions.com



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HONG LIM (LIM GUAN HONG)
Founder & Chief Executive Officer



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HONG LIM (LIM GUAN HONG) ADVISIRS GROUP



Hong Lim (Lim Guan Hong) is the Founder and CEO of Advisirs Group, one of Malaysia's pioneering and most innovative digital accounting firms. A Chartered Accountant and Licensed Tax Agent, he became an ACCA affiliate at 23 and one of the youngest tax agents in northern Malaysia at 29.

Under his leadership, Advisirs has grown to 12 branches and 82 service centres nationwide, serving over 3,000 plus clients. The firm offers end-to-end digital solutions in accounting, taxation, secretarial services, and advisory via cloud-based platforms.

In 2025, Hong launched EinvoicePlus.com.my, Malaysia's first AI-driven e-invoice platform. Committed to ESG values, he also champions education and founded Malaysia's first Peaceful Enterprise movement, integrating ancient wisdom into modern leadership and mentoring young entrepreneurs through Persatuan Usahawan Maju Malaysia (PUMM) as its Deputy Chairman, Kedah-Perlis chapter.

ONG JENN CHYUAN, P.J.K. ITSCOLL PRODUCTS (M) SDN BHD

Ong Jenn Chyuan (JC Ong), Managing Director of ItsColl Products (M) Sdn Bhd, has spearheaded the company's growth since co-founding it in 2012 into a trusted regional player operating across Malaysia and Singapore. He oversees three key brands: ItsColl Wellness (healthcare foods), Finna Foods (FMCG), and Sanfresh (home appliances).

JC drives a multi-channel strategy, effectively combining B2B operations, D2C social e-commerce, General Trade, and Modern Trade distribution. This ensures an agile, customer-focused, and scalable business model. Active in Malaysia's business ecosystem (ACCCIM Youth, Penang Chinese Chamber YES), he champions youth development and CSR. Combining a current USM MBA with over a decade of experience, JC's leadership is guided by transparency, innovation, and a strong community mindset.



ONG JENN CHYUAN
Managing Director



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Areōma
BOUTIQUE SPA



JIMMY FOO KOK KEONG

AREOMA WELLNESS SDN BHD

Jimmy Foo Kok Keong is a visionary entrepreneur whose journey spans education, tourism, and wellness. After earning his Ph.D. in Education from Universiti Sains Malaysia (USM), he transitioned from academia to business, excelling as a corporate trainer before venturing into the tourism industry. He founded renowned attractions such as Dark Mansion – 3D Glow in the Dark Museum, Made in Penang 3D Interactive Museum, and The Wizherd Magic Museum, earning recognition as one of the “Faces of Penang 2019 – Top 50 Below 50,” a special edition by EZ Malaysia celebrating young industry leaders.

In 2022, Jimmy founded Areōma Boutique Spa, championing aromatherapy as a globally recognised, safe, and effective healing therapy. This premier sanctuary offers aromatherapy massages, facials, reflexology, and jacuzzi aroma baths, providing a



JIMMY FOO KOK KEONG
Director & Chief Executive Officer



haven for relaxation and rejuvenation. Guided by the philosophy “Love Yourself, Love Others,” the spa promotes self-care as an essential part of overall well-being. Within its first year, Areōma Boutique Spa welcomed over 20,000 guests and expanded to four outlets. Under Jimmy’s leadership, it earned prestigious accolades, including the INPENANG Best Luxury Spa and Wellness Award 2023, as well as the ASEAN No.1 Favourite Spa & Wellness Award and Best Spa & Wellness Centre Award 2024 at the ASEAN AWARDS 2024 in Jakarta.

Recognised for his entrepreneurial excellence, Jimmy received the ‘Emerging Entrepreneur Award’ at the CHT International Awards 2024. His latest venture, Areōma Boutique Spa at Wyndham Grand Ion Majestic, Genting Highlands—Malaysia’s highest-altitude spa—takes his vision of global wellness to new heights. His

“

**NEVER LIMIT
YOUR CHALLENGES,
CHALLENGE YOUR LIMITS**

motto, “Never Limit Your Challenges, Challenge Your Limits,” continues to drive his passion for innovation and impact.

Areōma®
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For more information, please visit
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KELVIN LOR RACKSON GROUP

Kelvin Lor, Founder and Group CEO of Rackson Group, leads one of Penang's most forward-thinking property developers, known for its innovative approach to residential, commercial, and mixed-use developments.

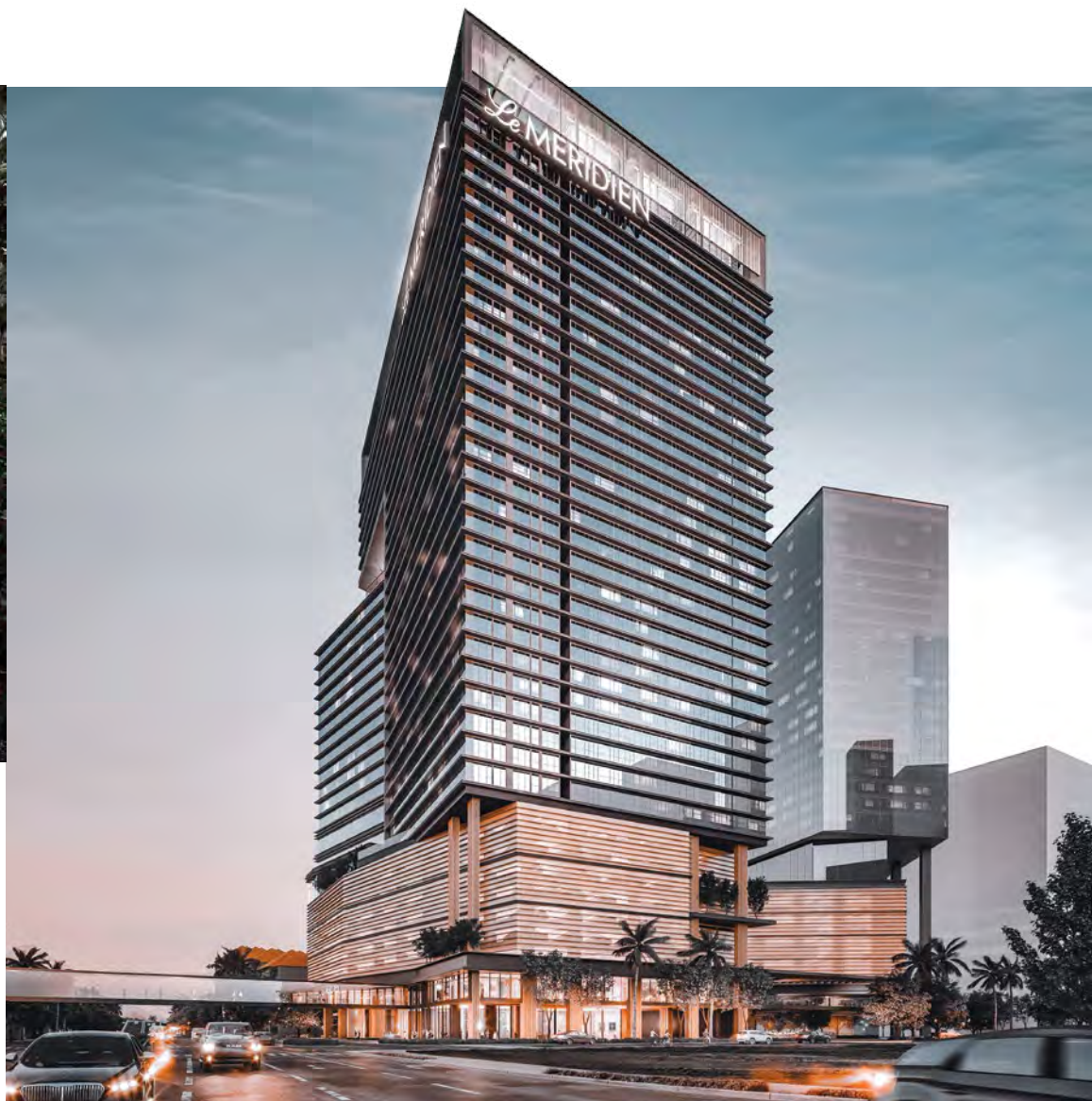
He is the visionary behind two landmark projects—Avion Serviced Apartments and Le Meridien Penang Airport Hotel—that are redefining modern urban living in Penang.

Strategically located just 400 metres from Penang International Airport and directly connected to the upcoming LRT station and Mitsui Outlet, Avion Serviced Apartments features 608 thoughtfully designed units, from one- to three-bedroom layouts. With premium facilities such as an infinity pool, sky lounge, gym, and 24-hour security, it offers a luxurious yet practical lifestyle. Its transit-oriented design makes it a compelling investment with strong rental and capital growth potential.

Connected via elevated bridges is the five-star Le Meridien Penang Airport Hotel, managed by Marriott International—the first hotel directly linked to the airport. With 200 rooms, dining outlets, retail spaces, and award-winning architecture, it caters to both business and leisure travellers.

Together, these developments are expected to generate over 1,000 jobs and contribute significantly to Penang's 2030 vision.

Under Kelvin Lor's leadership, Rackson Group continues to blend innovation, connectivity, and community to shape Penang's future as a thriving regional hub.



KELVIN LOR

Founder & Group Chief Executive Officer

RACKSON

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LEONM TANG KAI ZHE

SMS OPTICAL HOLDING SDN BHD
MYDO EYEWEAR HOLDING SDN BHD



LEONM TANG KAI ZHE
Managing Director

Leonm Tang Kai Zhe, a registered optician under the Malaysian Optical Council and Fellow of the British Dispensing Opticians (UK), has over a decade of experience in the optical industry. Passionate about delivering professional eye care and enhancing customer experience, he founded SMS Optical in 2020 amidst the challenges of the pandemic.

What began as a single outlet in Sungai Petani has since grown into a network of over 20 branches across Northern Malaysia, offering comprehensive eye examinations, personalised solutions, and stylish eyewear at affordable prices. Leonm's customer-first approach and entrepreneurial drive continue to fuel the company's expansion.



In 2024, he launched Mydo Eyewear, a lifestyle-driven concept targeting the younger generation. Combining fashion, comfort, and affordability, Mydo offers a curated range of trendy frames and exclusive Japanese Handmade Spectacles, blending craftsmanship with contemporary style. Its flagship store, designed with a modern and minimalist aesthetic, reflects the brand's vision of making eyewear a form of self-expression.

Under his leadership, the companies actively support local communities through charity programmes for orphanages, elderly homes, and welfare organisations in Penang, Kedah, and Perak.

As he looks ahead, Leonm Tang remains focused on scaling both brands while championing a new standard in eyewear retail – one that balances innovation, accessibility, and meaningful impact within the communities he serves.



For more information, please visit

SMS OPTICAL
facebook.com/smsopticalofficial

MYDO EYEWEAR
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LOW CHIN SIANG

ATLANTIC BY MOTION IN STYLE SDN BHD

Low Chin Siang established Motion in Style in 2010, now ranked among Malaysia's Top 10 wedding cinematography studios, renowned for its cinematic storytelling and trusted by clients like Dato' Seri Datuk Wira Dr. Lee Chong Wei. A Nikon Ambassador and sought-after cinematographer, Chin Siang expanded into commercial work in 2018 with Atlantic by Motion in Style, delivering dynamic corporate/event cinematography & photography, managing international/MNC projects. A committed leader, he mentors over 20 creatives, co-founded the Penang Wedding Professionals Association (PWPA) to promote Penang as a wedding destination, serves on entrepreneurial committees (ACCCIM, PCCC YES, PPMA), and contributes to the community via Lions Club Bayan Baru. Honours include the ACCCIM Young Entrepreneur Award, Sin Chew Visionary Youth Award, INPenang Emerging Entrepreneur Award, and Pingat Jasa Masyarakat (P.J.M.).



LOW CHIN SIANG
Managing Director



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SMS OPTICAL

ONE VISION ONE TEAM



2025



23rd Branch in Setapak, Kuala Lumpur
24th Branch in Kajang, Selangor
25th Branch in Ampang, Selangor
26th Branch in Sri Gombak, Selangor

A New Vision Begins



2021-2023

Kedah, Pulau Pinang,
Perlis, Perak
From Northern Beginnings



2024

Crossing 20 Stores In Malaysia
More Branch Is Coming



2020

Sungai Petani, Kedah
Where It All Began

We believe everyone deserves a clearer world



LIAW YEE KHAI

LAZY TRENDY SDN BHD



LIAW YEE KHAI
Founder & Director

Liaw Yee Khai is an entrepreneur and strategist with over 15 years of experience spanning banking, consultancy, and consumer brands. As the Founder and Director of Lazy Trendy Sdn Bhd, he is known for blending tradition with innovation and promoting sustainable business practices. An active member of JCI and Lions Club International, Liaw also advocates for entrepreneurship, leadership, and community impact.

Founded in 2020, Lazy Trendy Sdn Bhd is a Malaysian lifestyle and wellness company best known for its flagship brand, Tea'Sane 茶韵. Offering premium floral teas crafted with health-first principles and cultural flair, the brand embodies modern wellness with creative collaborations and eco-conscious values.

A recent collaboration between Tea'Sane and Taiwan's renowned IP Shiba Says marks a strategic step in merging emotional branding with wellness innovation.



While Tea'Sane promotes a healthy, modern lifestyle, Shiba Says adds strong emotional resonance and regional influence across Asia. This partnership enhances Tea'Sane's market presence, extends its reach to younger consumers, and reinforces its identity as a creative lifestyle brand with international appeal.

Having represented Malaysia at global exhibitions such as the Shanghai Yangtze River Delta Cultural Expo, Japan Food Export Fair (JFEX 2025) and the Paris Food Ingredients Fair (FI 2022), Tea'Sane continues to champion Malaysia's vision in wellness innovation.



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X



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Shiba Says



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IPK COLLEGE

LOUIS YEOH TEONG, PJK, PJM, BMPK IPK COLLEGE



LOUIS YEOH TEONG
Managing Director

As Managing Director of IPK College, Louis Yeoh leads one of Malaysia's most awarded and forward-thinking educational institutions. With over 15 years of experience, he has elevated IPK College to a prestigious 6-Star MyQuest rating and expanded the group's educational ecosystem to encompass higher education, vocational training, and lifelong learning.

Louis Yeoh champions education that transforms lives. His focus on employability, AI-driven learning, and professional development ensures students graduate job-ready. IPK College offers diploma and degree programmes across Business, Hospitality, and Technology, and its students have won over 130 national and international awards in areas such as innovation, culinary arts, and computing.



The college was recently named Best College of the Year, Best TVET Institution, and received the Green Education Innovation Award. Louis Yeoh himself was honoured as one of Malaysia's Top 15 Influential Educators and received both the World Digital Entrepreneur Lifetime Award and the Special Business Excellence CSR Award, presented by the Governors.

To Louis, education is a lifelong mission. He believes it can uplift entire families, restore confidence, and unlock future potential. By nurturing character, confidence, and community awareness, he continues to shape students into future-ready individuals who give back meaningfully to society.

“

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Penang Young Business LEADERS 2026



PEH KEAN TECK SPACE ACE ELITE SDN BHD



PEH KEAN TECK
Director

**YOUR SATISFACTION,
OUR MOTIVATION**



Peh Kean Teck is the Director of Space Ace Elite Sdn Bhd, a company he founded in 2015 with a vision to deliver quality consumer electronics. Today, Space Ace Elite is recognised as a trusted retailer of branded electronics, guided by the ethos "Your Satisfaction, Our Motivation." With a focus on authenticity and rigorous quality control, the company has earned a reputation for reliability and customer satisfaction.

Kean Teck's passion for technology and commitment to excellence has driven the company's growth from a single retail outlet to a network of branded stores across Penang. In early 2025, Space Ace Elite marked a major milestone with its expansion into Kuala Lumpur, strengthening its presence in the national retail scene.

The company has since evolved into a diversified enterprise with several subsidiaries and brands under its umbrella. These include Ai Sensation, Eternity Indulgence, Aspire Surplus, MySpace Eatery, Space Ace Elite F&B, Space Future, Space Dynamic, U Space (M), and Space Ace Advisory. It also operates its own brands — Ai Space, One Stop Smart Home & Appliances Solutions; Dashcam Specialist by Ai Space,



focusing on Comprehensive Car Dashcam Sales & Installation; and Space Care, which provides Devices Repairing and After-sales Services. In addition, the group has ventured into the F&B sector with brands such as Tealive, GDGN Vintage Cuisine and Cherita Manik Nyonya Cuisine.

Kean Teck is known for his conscientious leadership and unwavering drive to surpass expectations. His positive and forward-looking approach has cultivated a culture of resilience and optimism within the organisation. This has led to multiple accolades, including “Top Retailer,” “Highest Growth Premium Store,” and “Best Performing Partner” for brands such as Honor, Samsung, Huawei, XiaoMi, and U-Mobile. Most recently, he was honoured with the Emerging Entrepreneur Award at the INPenang International Awards 2025.

A firm believer in teamwork and innovation, Kean Teck empowers his employees to think creatively and contribute meaningfully—principles that continue to shape Space Ace Elite’s success story.



For more information, please visit www.saelite.my



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RICHARD KHOO

ACTIFY SDN BHD

Richard Khoo is a Chartered Accountant and the Founder of Actify Sdn Bhd, holding professional memberships as a Fellow of the Association of Chartered Certified Accountants (FCCA), member of the Malaysian Institute of Accountants (MIA), and the Chartered Tax Institute of Malaysia (CTIM). He is also a Licensed Tax Agent under Section 153 of the Income Tax Act 1967. With over 18 years of professional experience, Richard previously led tax divisions at a mid-tier accounting firm and Boardroom Limited Malaysia before establishing Richard Khoo & Co. in 2017. He currently also serves as Tax Partner at SFAI Tax Services Sdn Bhd, part of the global SFAI Malaysia network.

Richard is known for his hands-on expertise in tax compliance, investigations, transfer pricing, and advisory for clients across real estate, construction,

manufacturing, and financial services. In addition, he holds CFO roles in several corporate groups, guiding them through complex restructuring and IPO journeys.

Through Actify, Richard and his team deliver strategic financial and corporate advisory with a focus on corporate restructuring, M&A support, turnaround planning, and IPO preparation. Their strength lies in combining deep financial insight with execution-driven strategies—helping clients unlock value during periods of transformation. Whether restoring profitability or preparing for listing, Actify partners with SMEs, family-run enterprises, and mid-market corporations to deliver sustainable, measurable outcomes across Malaysia's evolving business landscape.



RICHARD KHOO
Managing Director



ACTIFY

For more information, please visit www.actify.group



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Penang Young Business LEADERS 2026



SHAWN TAN PROJECT CAN

Shawn Tan's café journey began in college, where part-time work ignited a passion for coffee. After earning a degree in Marketing & Business Psychology from Upper Iowa University, he moved to Australia and climbed the ranks in its café scene, absorbing its vibrant coffee culture.

In 2020, Shawn returned to Penang and launched Project CAN—a bold venture born during the pandemic. Innovatively packaging drinks and cakes in cans, he tackled delivery challenges while creating a distinctive brand identity.

Short for Coffee, Community, Aussie, Atmosphere, Nature, and Neighbourhood, Project CAN is now one of Penang's favourite cafés, known for its quality brews, pastries, and laid-back charm—realising Shawn's vision of a warm, community-focused space where everyone feels at home.



SHAWN TAN
Founder



For more information, please visit
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Penang Young Business LEADERS 2026

DR. YONG PENG SAN SMILEBAY DENTAL

Dr. Yong Peng San, Founder and Managing Director of SMILEBAY DENTAL, is a respected figure in Malaysian dentistry, known for his patient-first approach and dedication to ethical care. Since 1999, he has grown SMILEBAY into one of the country's most esteemed dental groups, setting new standards in full-mouth rehabilitation, implantology, and conservative dentistry.

With over 25 years of experience, Dr. Yong champions minimally invasive treatments and mentors future dental professionals through SmileBay Academy. Under his leadership, SMILEBAY integrates cutting-edge technology, including an in-house digital dental lab, and partners with international specialists.

Dr. Yong's community engagement is equally inspiring. Through the "Giving Back Smile" initiative, SMILEBAY DENTAL provides free dental care to underprivileged individuals, reflecting his belief that everyone deserves access to quality dental treatment.

GIVING BACK SMILE ””



DR. YONG PENG SAN
Founder & Managing Director

SmileBay
Advanced Implant Centre *Signature*

For more information, please visit
www.smilebayimplantcentre.com



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Penang Young Business LEADERS 2026



SIDNEY SAW ZHANG MING

HWA YIK TOUR & TRAVEL (PG) SDN BHD

As the third generation of the esteemed Hwa Yik Tour & Travel (PG) Sdn. Bhd., Sidney Saw Zhang Ming brings a fresh yet respectful perspective to a business rooted in tradition. As Account Manager and Travel Curator, he is driven by a passion to create deeply personalised travel experiences that go beyond the ordinary.

Founded in 1980, Hwa Yik is one of Malaysia's most established travel agencies, offering comprehensive services from inbound and outbound tours to corporate travel, ticketing, visa applications, and bespoke arrangements for VIPs and government officials. With decades of excellence and accolades from global airlines and tourism boards, Hwa Yik remains a trusted name—now bolstered by Sidney's forward-thinking approach.



SIDNEY SAW ZHANG MING
Account Manager & Travel Curator



“

EVERY JOURNEY REFLECTS THE TRAVELLER'S UNIQUE STORY

Sidney blends heritage with innovation. Whether it's a wellness retreat, cultural escape, or gastronomic adventure, each itinerary is crafted with purpose and attention to detail. He champions a “no cookie-cutter” philosophy, ensuring every journey reflects the traveller's unique story.

Clients benefit from his end-to-end service, including visa support and 24/7 concierge care. With over 500 custom journeys curated and a 92% client satisfaction rate, Sidney is redefining modern travel—honouring his family's legacy while setting a new benchmark for curated experiences.



For more information, please visit
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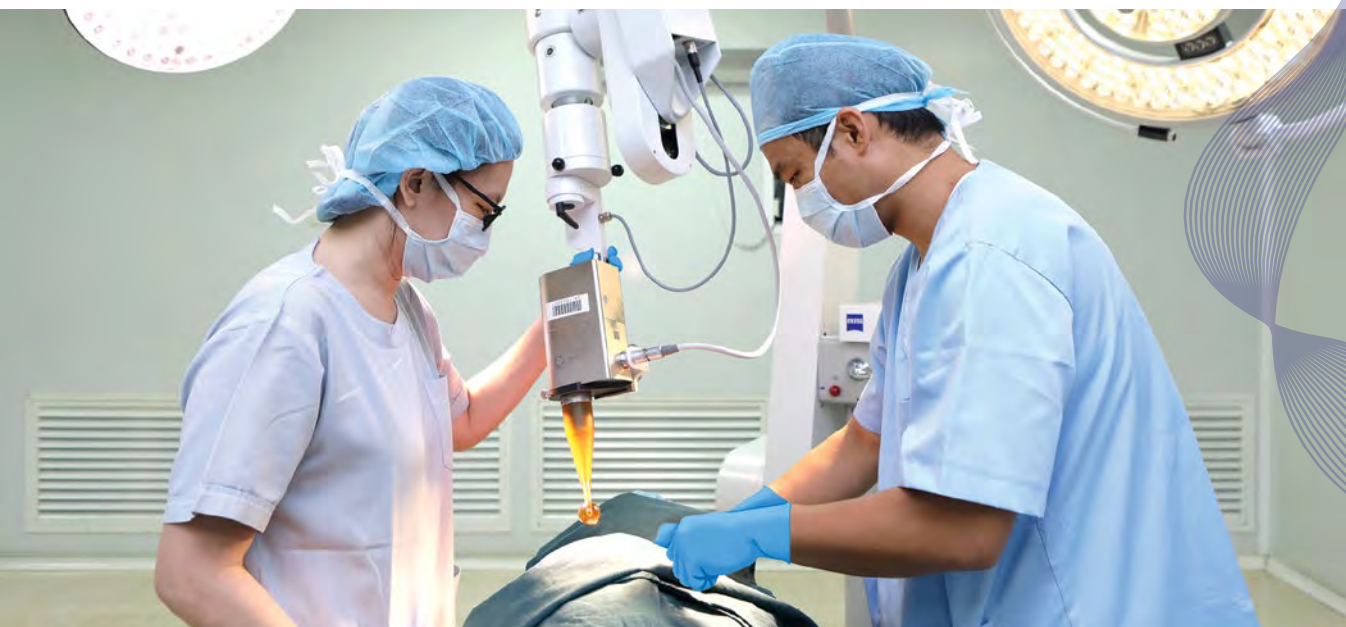
LOHGUANLYE SPECIALISTS CENTRE



TAN LI HWA
Chief Operating Officer

As LohGuanLye Specialists Centre (LSC) celebrates 50 years of excellence, Chief Operating Officer Tan Li Hwa continues to lead and set new standards in driving the organisation's growth, innovation, and service excellence.

A highly accomplished healthcare professional with over two decades of experience in healthcare management, quality assurance, and operational excellence, Li Hwa's expertise is backed by a Master of Laws in Healthcare and Medical Law, a Master of Business Administration, and a degree in Nursing. She also holds multiple certifications, including ISO Lead Auditor, Healthcare Risk Management, and Good Clinical Practices for clinical research. Since joining LSC in 2005, she rose through the ranks to Chief Operating Officer and spearheaded the establishment of the hospital's Quality Assurance



division, ensuring adherence to the highest medical standards. Under her guidance, LSC continues to provide a comprehensive range of advanced medical services as a one-stop leading private healthcare institution in northern Malaysia. LSC specialises in cancer care, cardiology, orthopaedics, fertility treatments, and rehabilitation services.

LSC leads in cancer care, prioritising early detection and patient education, empowering individuals to take charge of their health. With advanced technology such as the 3T MRI, 640-Slice CT Scanner, and the pioneering uMI Vista PET-CT Scanner (the first in Southeast Asia), LSC is fully equipped for early cancer detection, staging, and management, allowing for precise diagnostics and effective treatments. Working alongside a dedicated team of expert oncologists, radiologists, and surgeons, the hospital offers professional consultations,

radiotherapy, chemotherapy, surgical procedures, counselling, educational resources, physiotherapy, and psychological support, while providing a personal, supportive environment with compassionate staff, ensuring that patients receive holistic care throughout their journey to recovery.

LSC's Cardiology Services provide advanced diagnostics and treatments for heart conditions, including coronary artery disease and arrhythmias. Equipped with cutting-edge technology like the PHILIPS AlluraClarity FD10/10 Biplane Angiography System and an Invasive Cardiovascular Laboratory, LSC offers precise screenings, interventional electrophysiology, and surgeries such as Coronary Artery Bypass Graft and heart valve repair. A comprehensive cardiac rehabilitation programme supports patients before and after treatment.



LSC is also renowned for its fertility services, offering personalised infertility assessments, tailored treatment plans and comprehensive assisted reproductive treatments such as in vitro fertilisation (IVF), intracytoplasmic sperm injection (ICSI), artificial insemination (IUI), and blastocyst transfer, along with specialised infertility treatments such as sperm and embryo preservation.

The Orthopaedic team delivers state-of-the-art treatments, from joint reconstruction to minimally invasive sports injury management, helping patients recover, restore mobility, and return to an active lifestyle. The hospital boasts a strong rehabilitation team for both adults and children, offering a fully integrated programme. Its multidisciplinary team includes physiotherapists, audiologists, speech-language therapists, counsellors, and clinical dietitians, amongst others. LSC also collaborates with



paediatricians and psychologists to provide a one-stop solution for children with special needs. It also pioneered the Cochlear Implant Programme, improving the quality of life for hearing loss patients.

Marking its 50th anniversary, LohGuanLye Specialists Centre's long-standing presence has been a trusted name in private medical services since 1975. Conveniently located in the heart of George Town, Penang, it provides world-class care and comprehensive services, from disease prevention and treatment to cosmetic surgery and health screenings, serving patients across the region.

With Tan Li Hwa's visionary leadership, the hospital continues to evolve, ensuring that patients receive the best possible care, making LohGuanLye Specialists Centre "Your Hospital of Choice" in the region.



YOUR HOSPITAL OF CHOICE



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TEOH LOON YIK

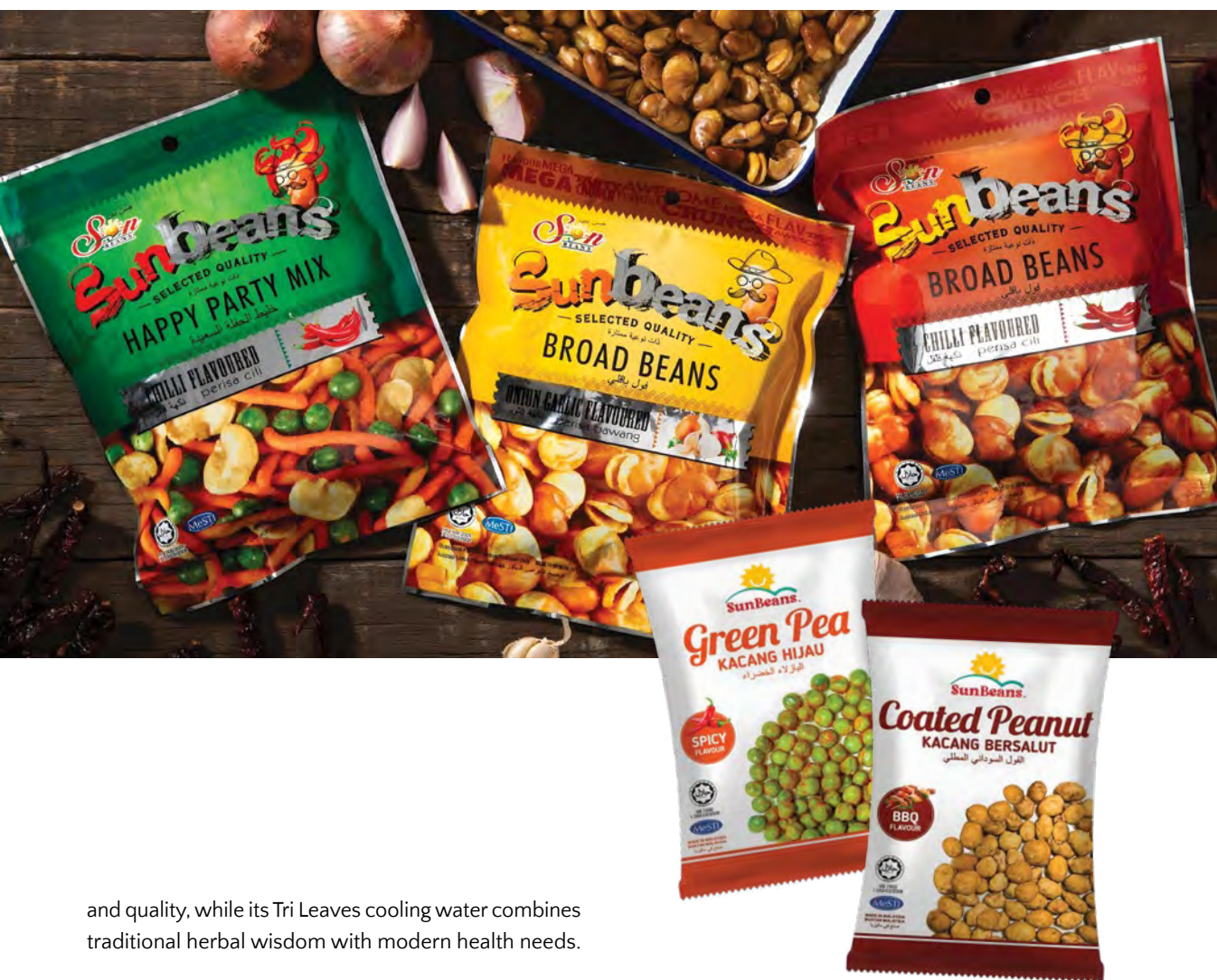
SUN BEANS FOODS INDUSTRIES SDN BHD



TEOH LOON YIK
Chief Executive Officer

Founded in 1985 and revitalised under the leadership of Mr. Teoh Ching Sim in 1997, Sun Beans Foods Industries Sdn Bhd has become one of Malaysia's most reputable manufacturers of assorted beans and savoury snacks. Now led by second-generation Chief Executive Officer, Teoh Loon Yik, the company upholds a vision "to see customers delighted and enjoyed together in every family during celebratory moments."

Since 2006, Sun Beans has operated four specialised factories and distributes its products through over 200 retail partners and e-commerce platforms. Internationally, the company exports to seven countries, including Brunei, Hong Kong, Saudi Arabia, and South Korea. Its flagship Sun Beans brand represents warmth



and quality, while its Tri Leaves cooling water combines traditional herbal wisdom with modern health needs.

With a legacy built on family dedication and culinary craftsmanship, Sun Beans continues to diversify—expanding from its core bean products into the wellness segment in 2007. The company is certified by MeSTI, JAKIM Halal, and NPRA. Vertically integrated operations, OEM/ODM manufacturing, and stringent quality control support continued growth.

Guided by values of innovation, customer focus, and mutual respect, Sun Beans stays devoted to excellence through ongoing facility upgrades, packaging advancements, and taste innovation.



For more information, please visit
www.sunbeansfoods.com

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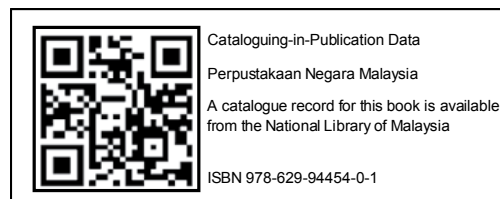
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